

VINTON URBAN DEVELOPMENT AREAS (UDAs) - ROUND II - PUBLIC MEETING #1

WELCOME!

The intent of this meeting is to introduce you to the latest UDA project - an assessment of Vinton's current zoning and subdivision ordinances. We will also explore actions that can help further revitalize Vinton's Downtown.

MEETING AGENDA

- **7:00 PM:** Sign-In & browse displays boards
- **7:30 PM:** Presentation
- **8:00 PM:** Continue to give us feedback at display boards



WHAT IS AN URBAN DEVELOPMENT AREA (UDA)?

VIRGINIA UDA REQUIREMENTS

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“Urban Development Area” means areas designated by a locality that are:

- (1) To the extent feasible, to be used for redevelopment or infill development
- (2) Sufficient to accommodate 10 - 20 years of projected growth
- (3) Designed to meet UDA density requirements

The following density requirements are for jurisdictions with less than 130,000 population:

- 4 single family residences per acre
- 6 townhouses per acre
- 12 apartment/condo units per acre
- Floor area ratio of at least 0.4 per acre for commercial development

Also, UDA’s must:

- (1) Be identified in the Town’s Comprehensive Plan
- (2) Allow **Traditional Neighborhood Development** principals in the zoning ordinance

TRADITIONAL NEIGHBORHOOD DEVELOPMENT

- Pedestrian-friendly road design
- Interconnection of local streets and roads
- Preservation of natural areas
- Mixed-use neighborhoods, including mixed housing types
- Reduction of building setbacks, street widths and turning radii

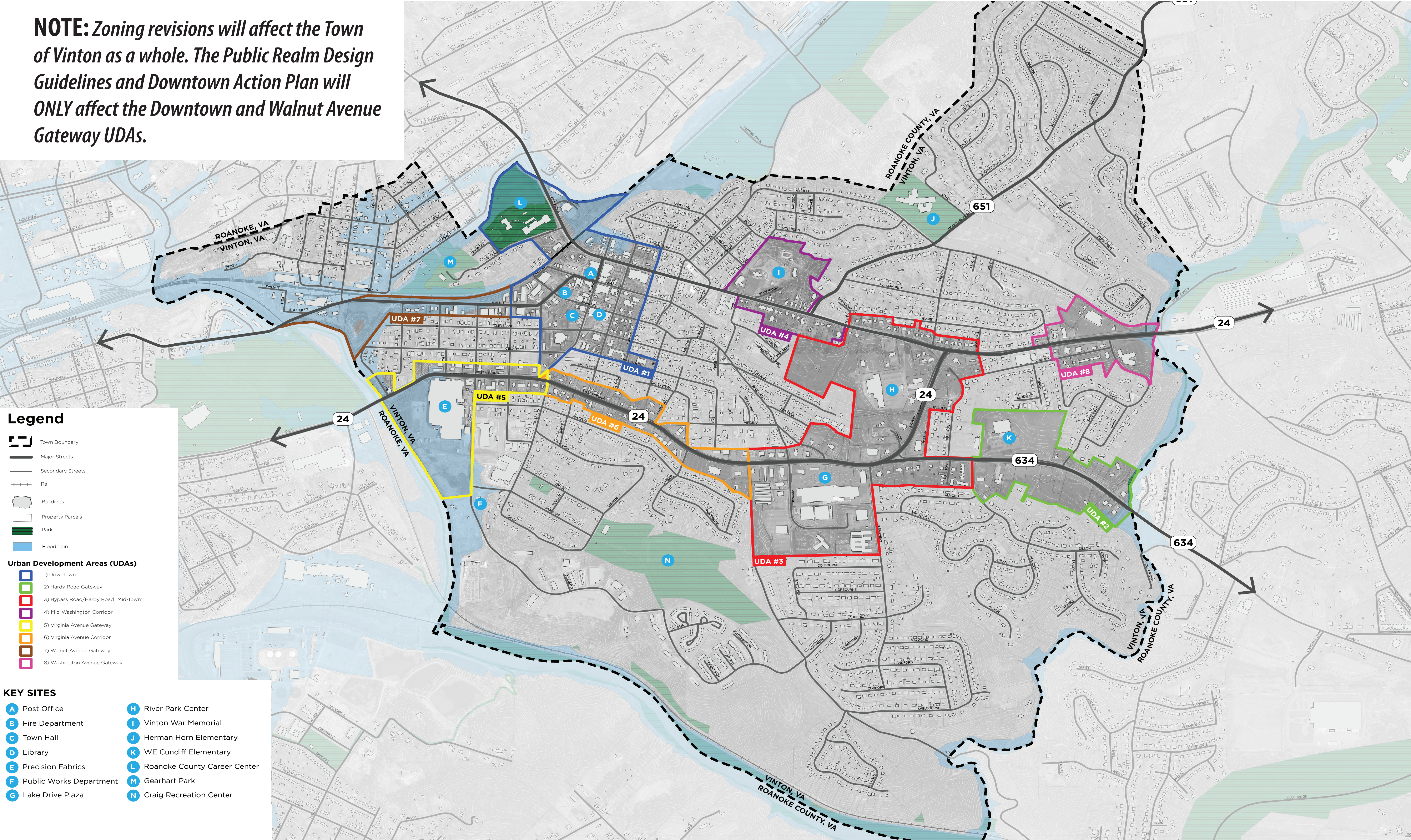
UDA BENEFITS

- Minimize infrastructure expenditures
- Preserve undeveloped farm, forest and natural features
- Present development patterns that respond to demographic shifts
- Provide pedestrian-friendly transportation options



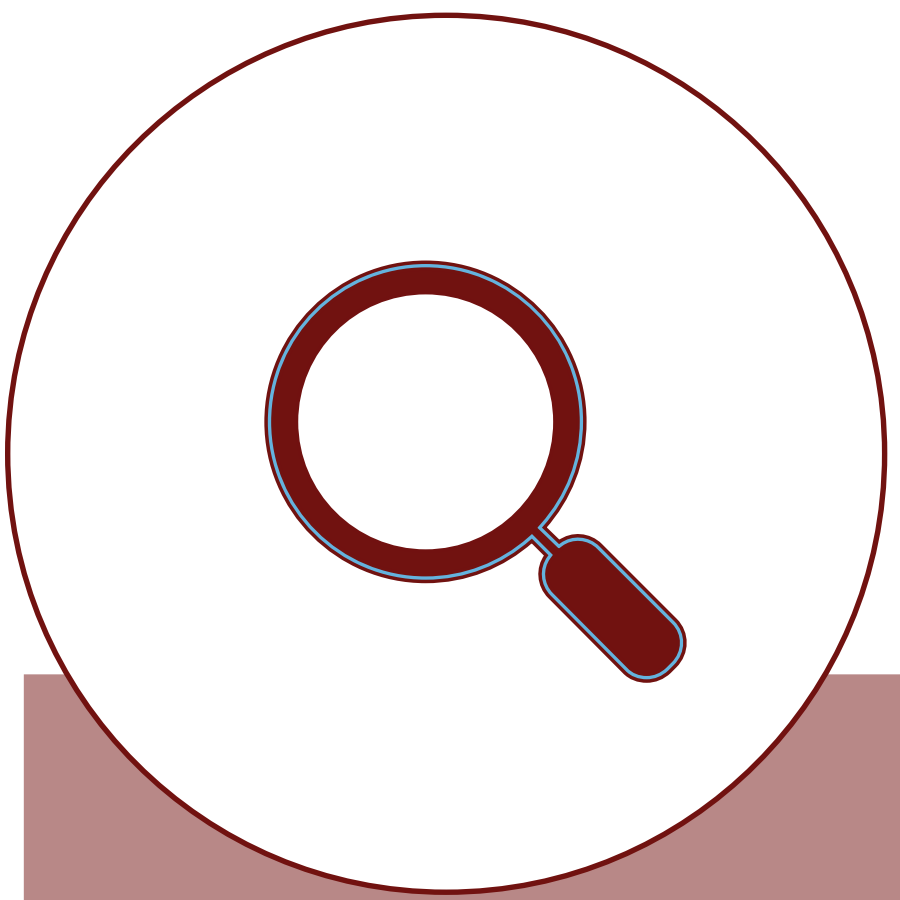
EXISTING UDAS IN VINTON

NOTE: Zoning revisions will affect the Town of Vinton as a whole. The Public Realm Design Guidelines and Downtown Action Plan will ONLY affect the Downtown and Walnut Avenue Gateway UDAs.



The intent of this UDA project is to develop the following:

- 1 Revisions to Town’s zoning - to facilitate high quality development
- 2 Downtown Action Plan - to focus on implementing achievable projects for Downtown over the next 5 years
- 3 Downtown Public Realm Design Guidelines - to provide guidance to the public, property owners, and future developers on how to best design their public spaces to facilitate a vibrant Downtown



NOVEMBER 2017-FEBRUARY 2018

PROJECT KICKOFF +
ADVISORY MEETING -
JANUARY 25, 2018



MARCH 2018-APRIL 2018

URBAN DESIGN
ANALYSIS AND ZONING
AUDIT



MAY 2018-SEPTEMBER 2018

DEVELOPMENT OF
ZONING REVISIONS,
PUBLIC REALM DESIGN
GUIDELINES, AND
DOWNTOWN ACTION PLAN



FALL 2018 - WINTER 2019

UDA PLAN ADOPTION

Our DRAFT Vision

- Strive for an active, convenient, and inviting Downtown as the community’s civic, cultural, and recreational center as well as a destination for dining, shopping and personal services.
- Make Downtown Vinton a place where people live, work and shop, as well as, a place that provides services and offers cultural opportunities.
- Promote Downtown Vinton as a one-of-a-kind location where you can experience the best the region can offer.

ACTIVITY: Place your green dots on the VISION options you like most. Please feel free to add comments (below) if you think we’re missing anything, or if you wish to revise a vision.

Our DRAFT Goals

- **Goal 1** - Infill Downtown Vinton with appropriate development, and identify opportunities for mixed-use commercial/residential.
- **Goal 2** - Encourage quality design that is complimentary to Vinton’s small town character.
- **Goal 3** - Integrate greenery into future development and the public realm.
- **Goal 4** - Integrate safe, attractive multi-modal options into infrastructure and development.
- **Goal 5** - Preserve and enhance the Downtown’s neighborhoods.
- **Goal 6** - Preserve the Downtown’s historic buildings, landmarks and features by implementing a Downtown Historic Preservation Program.

ACTIVITY: Place your green dots on the GOALS you like most. Please feel free to add additional goals and comments (below) if you think we’re missing anything.



DOWNTOWN ACTION PLAN | PRIORITIES | Which Do You Prefer?

- 1

Establish Downtown Vinton as the center for the community and an attraction for regional visitors.
- 2

Promote added retail, restaurant, office, and residential uses that encourage more pedestrian activity, including retail and restaurants at the ground level and offices or residential uses above.
- 3

Restore and build on the Downtown's historic character.
- 4

Make Downtown an attractive, safe and comfortable place that is vibrant during the day and evening.
- 5

Encourage the establishment of businesses in Downtown that provide vital services to the community.
- 6

Improve access to Downtown by automobile, foot, bicycle, and bus.
- 7

Enhance the streetscape experience to make it more inviting for shoppers, diners, residents, and other visitors to the Downtown.
- 8

Ensure the provision of adequate and efficient public services (e.g., water lines) to support new development in Downtown.

ACTIVITY: *Place your green dots on the priorities you like most. Please feel free to add comments (below) if you think we're missing anything.*



PUBLIC REALM GUIDELINES

What Are They?

- Guidelines explain how public space can be designed to support the vision and goals of the Downtown Action Plan.

Why Have Them?

- Tells developers, businesses, property owners, and public agencies what the Town’s citizens value about Downtown.
- Describes Vinton’s “character” and focuses on what makes the Downtown a special place.
- Provides answers to questions that can’t be found in the Zoning Ordinance. (e.g., compatibility with historic character)

ACTIVITY: *Are there any public realm elements that aren’t included that you would like to see more design guidance on? If so, please add a comment (below)!*

What Elements Will They Focus On?

1

Building Facade Design



- Windows
- Signage
- Lighting
- Projections

1

“Complete Street” Design



- Bicycle, car, and other multi-modal street designs

1

Sidewalk/Streetscape Design



- Structure and amenities of sidewalks in Downtown

1

Open Space and Landscape Design



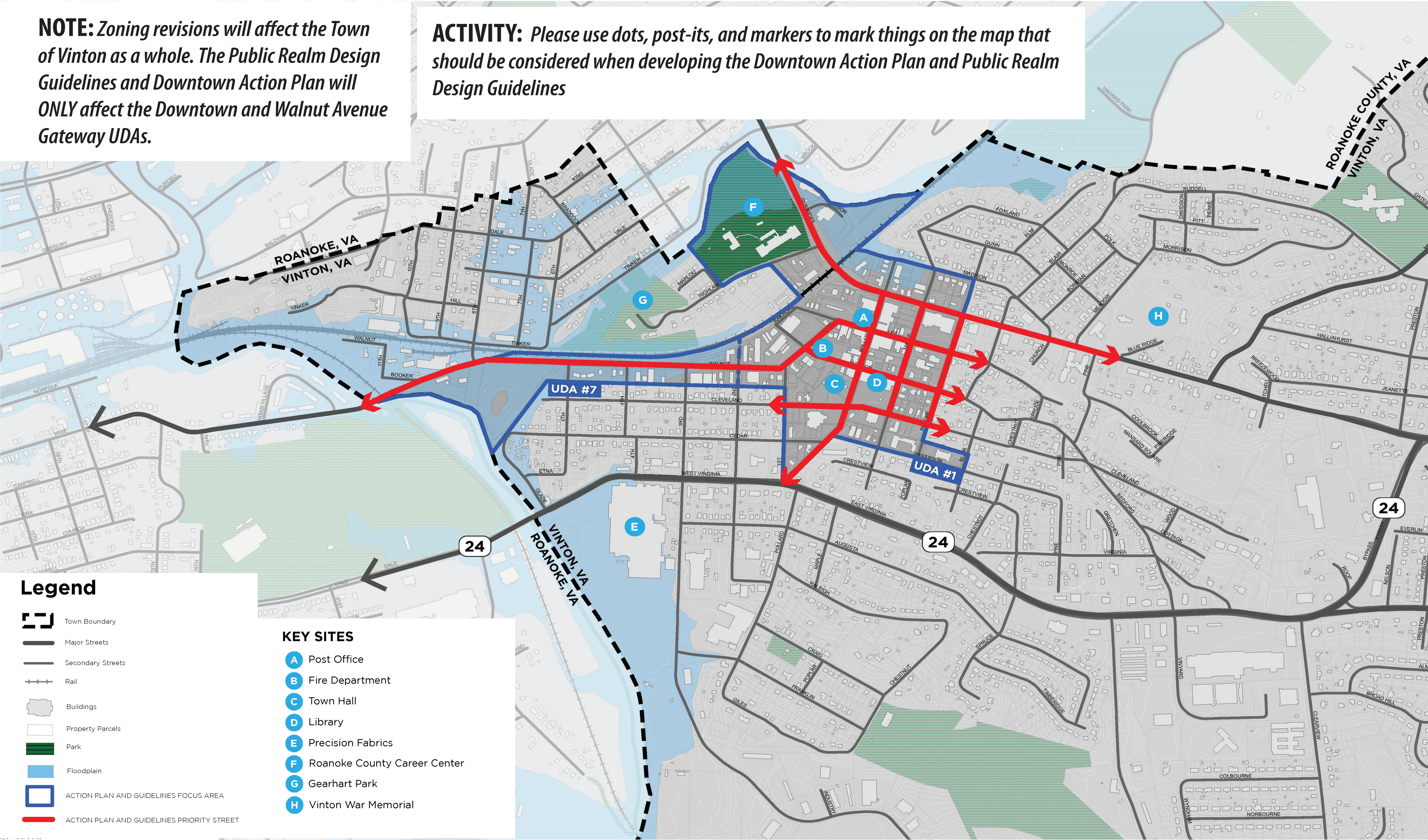
- Greenways
- Farmers Market
- Parks



PUBLIC REALM GUIDELINES | FOCUS AREA AND PRIORITY STREETS

NOTE: Zoning revisions will affect the Town of Vinton as a whole. The Public Realm Design Guidelines and Downtown Action Plan will **ONLY** affect the Downtown and Walnut Avenue Gateway UDAs.

ACTIVITY: Please use dots, post-its, and markers to mark things on the map that should be considered when developing the Downtown Action Plan and Public Realm Design Guidelines



QUALITY PUBLIC SPACE | WHAT WOULD YOU LIKE TO SEE IN DOWNTOWN?



ACTIVITY: Please use green dots to mark images that you would like to apply to Downtown. Use a post-it to note other items that should be considered when developing the Downtown Public Realm Design Guidelines.



QUALITY PUBLIC SPACE (CONT'D) | WHAT WOULD YOU LIKE TO SEE IN DOWNTOWN?



ACTIVITY: Please use green dots to mark images that you would like to apply to Downtown. Use a post-it to note other items that should be considered when developing the Downtown Public Realm Design Guidelines.