



VINTON 2050

Vinton Comp Plan Update

Community Meeting
5:00 – 7:00 PM
November 12, 2024





Presentation Outline

- 1. Project Overview**
- 2. What We've Heard?**
- 3. Needs**
- 4. Vision**



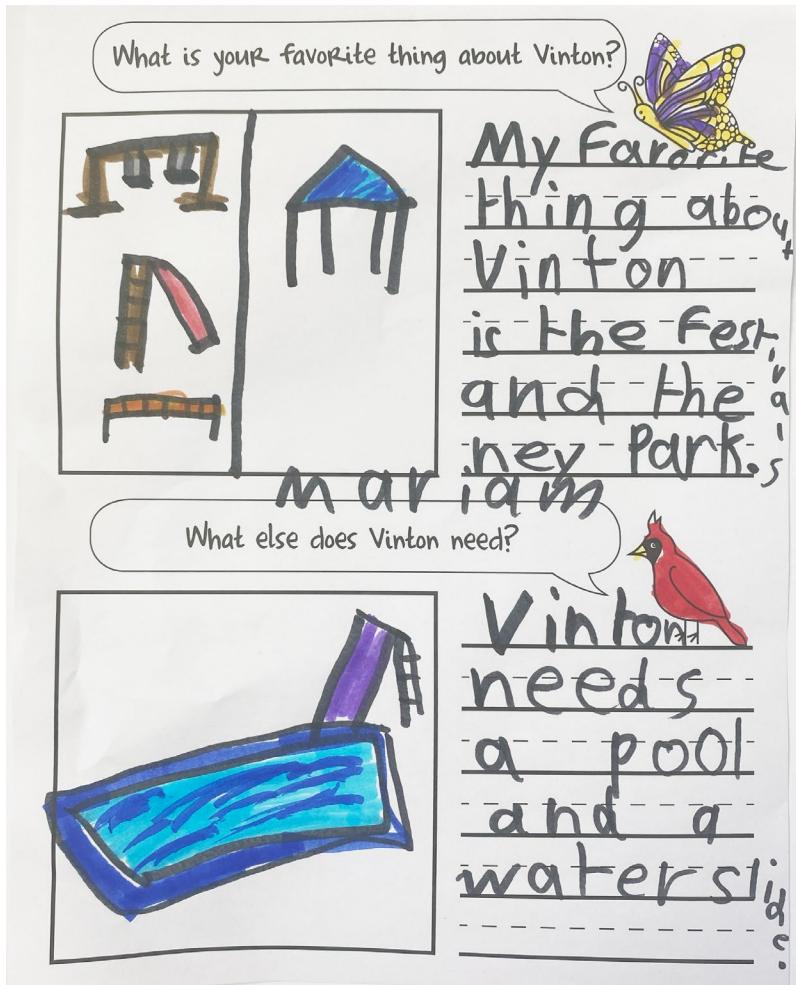
VINTON 2050

Project Overview



VINTON 2050

Project Overview



- The Comprehensive Plan lays out a long-term vision and goals for Vinton.
- Sets policy for topics important to the community's health, safety, and wellbeing
- It identifies steps the Town should take to achieve its vision.
- "Vinton 2050" is the name because the Plan looks ahead 25 years.



TOWN OF
VINTON
VIRGINIA

2004 - 2024 COMPREHENSIVE PLAN

September, 2004

Plan Overview



Comprehensive Plans are:

- Required by state code (§15.2-2223)
- Long-term guides for decisions happening now
- Advisory in nature
- Complemented by more focused plans for small areas or specific topics, such as parks

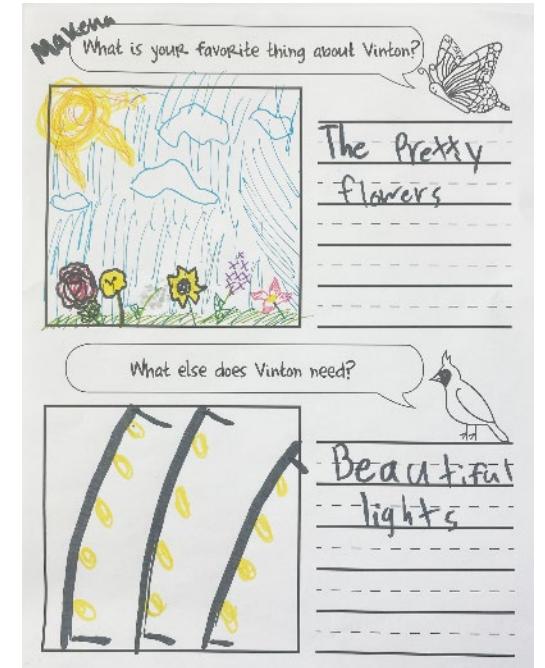
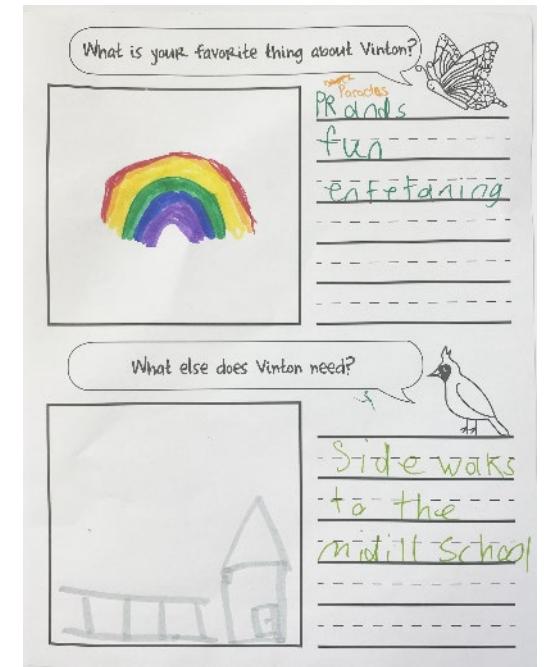
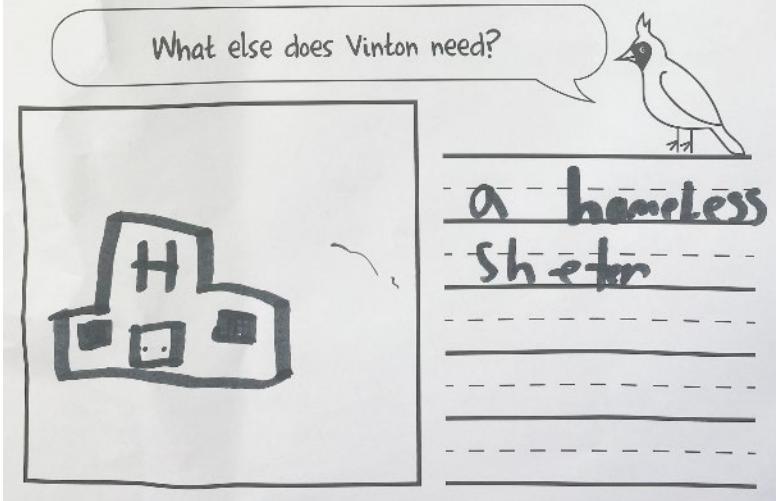
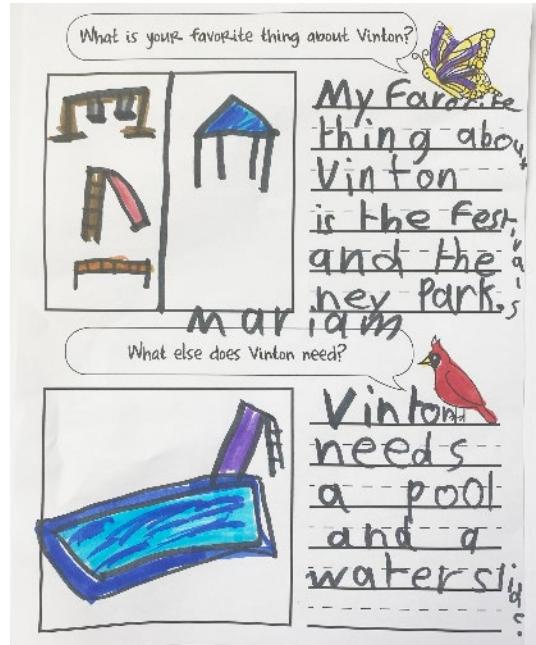
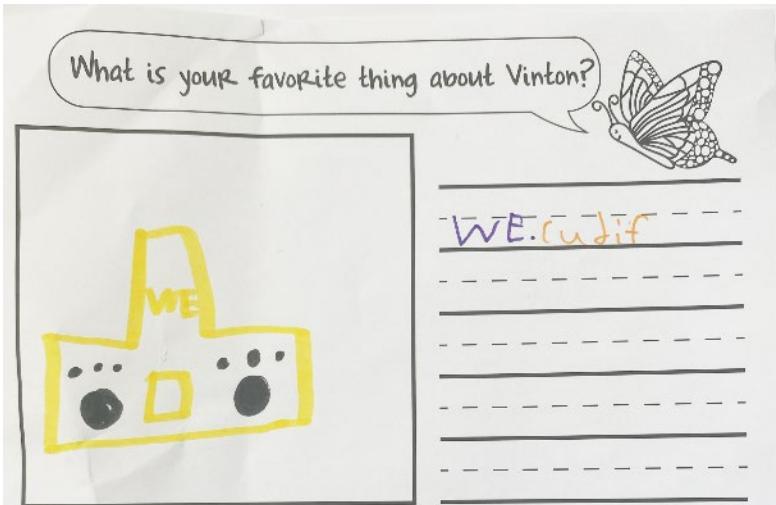
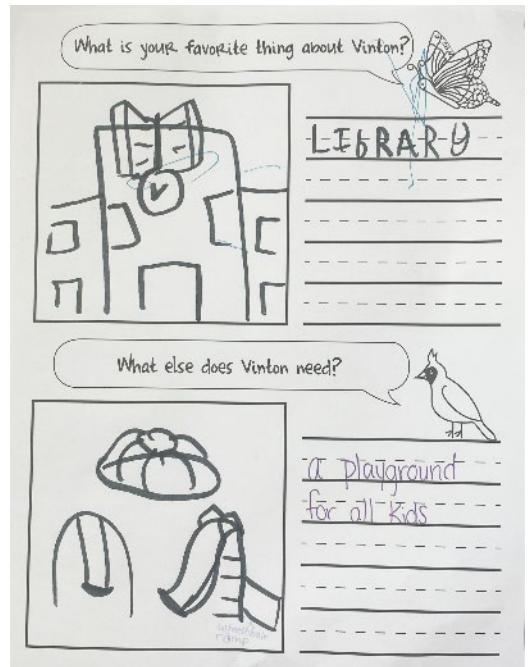
Comprehensive Plans are not:

- Regulatory or local ordinance
- Exhaustive guides for every decision over 25 years
- Rigid and set in stone



What We've Heard





COVU
"MOU"

elements of
Town
CLAWING SIDS WORKS
AND PWD BOTS

fil-a
(Rite-Aid
building)

More bikeways
bikelanes

More
bicycled/walkable
infra structure.
Less car focused

Kennedy's
here

More shops
downtown

Boutique
Retail
(+ children's
clothing)

Better shoulders
in constrained
ROW's.

ENFORCE
THE
SPEED
LIMITS
IN OUR
NEIGHBORHOODS!

More
sidewalks

Easier access
to trails

Makerspace

Easier to
cross town
east - west.
Faster

A nicer hotel
option

Greenway
improvements
(adjacent to
Glade Road)

More opportunities
for art - maybe
a ske park too

Wing
Restaurant

NEW
SANE PARK

Street light
Improvements
(targeted)

Local
Circular
Economy

More & better
recycling option

Inclusive
Playground/
Water play area

Downtown Union

legman's

More
recrea
activi

More greenery
in downtown

More diverse
foods

MOVIE
HOUSE

More good
jobs to
come back
for

Improve
signal
timing

No roundabout
at Hardy Bypass

Maintain
Farmons
Market

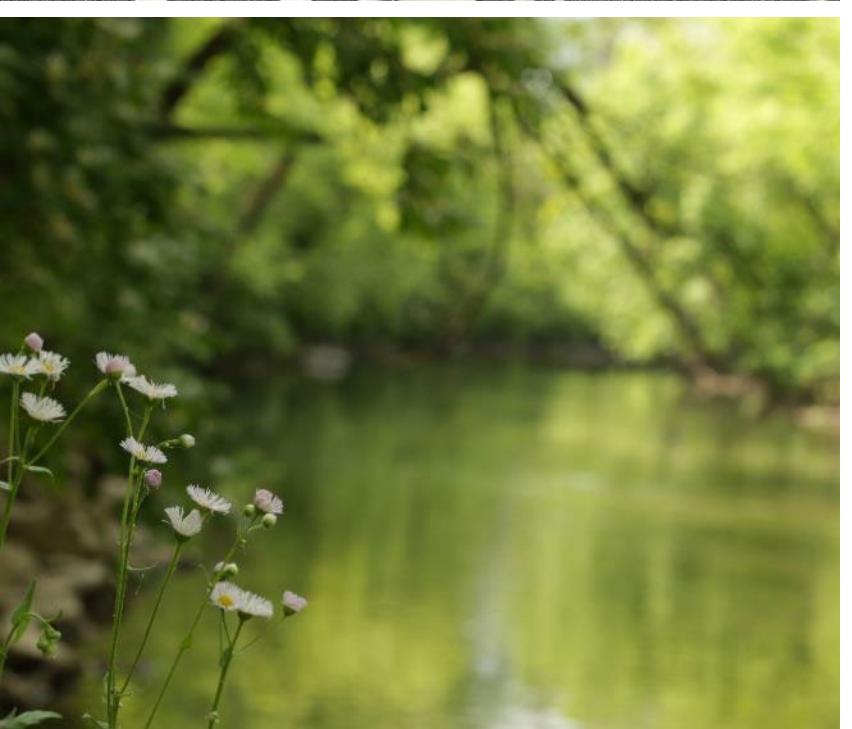
More Pickleball
Courts Please

Safe walking sidewalks
leading up to William Boyd
- up date slow response
street lights
- cleaner water/ability to
fish/Hydrant/Ward issues
- Help test/also keep homeless
off the streets especially

dave
and
busters

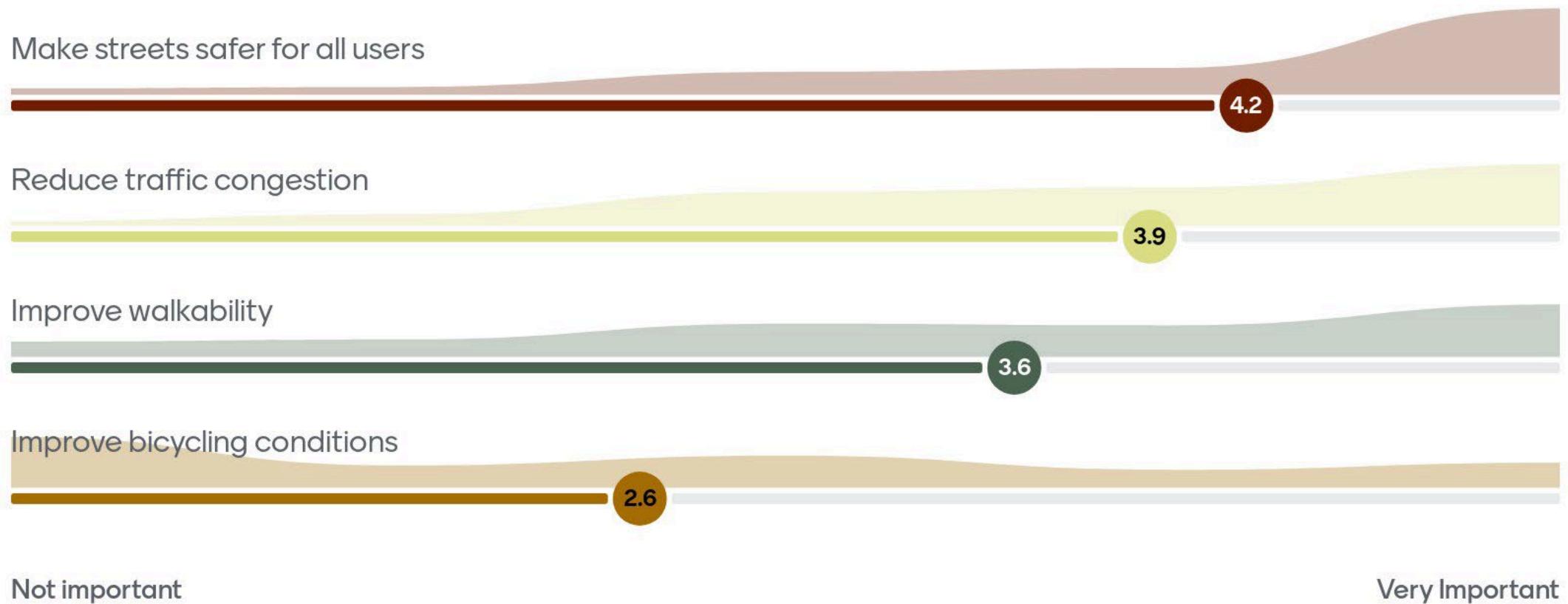
Fix broken/rusted
playground behind
War Memorial
PLEASE







1. Rate the following transportation goals by level of importance:



2. Rate the following land use and environmental goals by level of importance:

Improve water quality for Vinton's streams, creeks, and the Roanoke River

4.1

Increase number of trees in Town

3.3

Maintain small town feel and stable neighborhoods

4.2

Prioritize downtown and aging commercial centers for future development

3.8

Reduce carbon emissions and encourage renewable energy

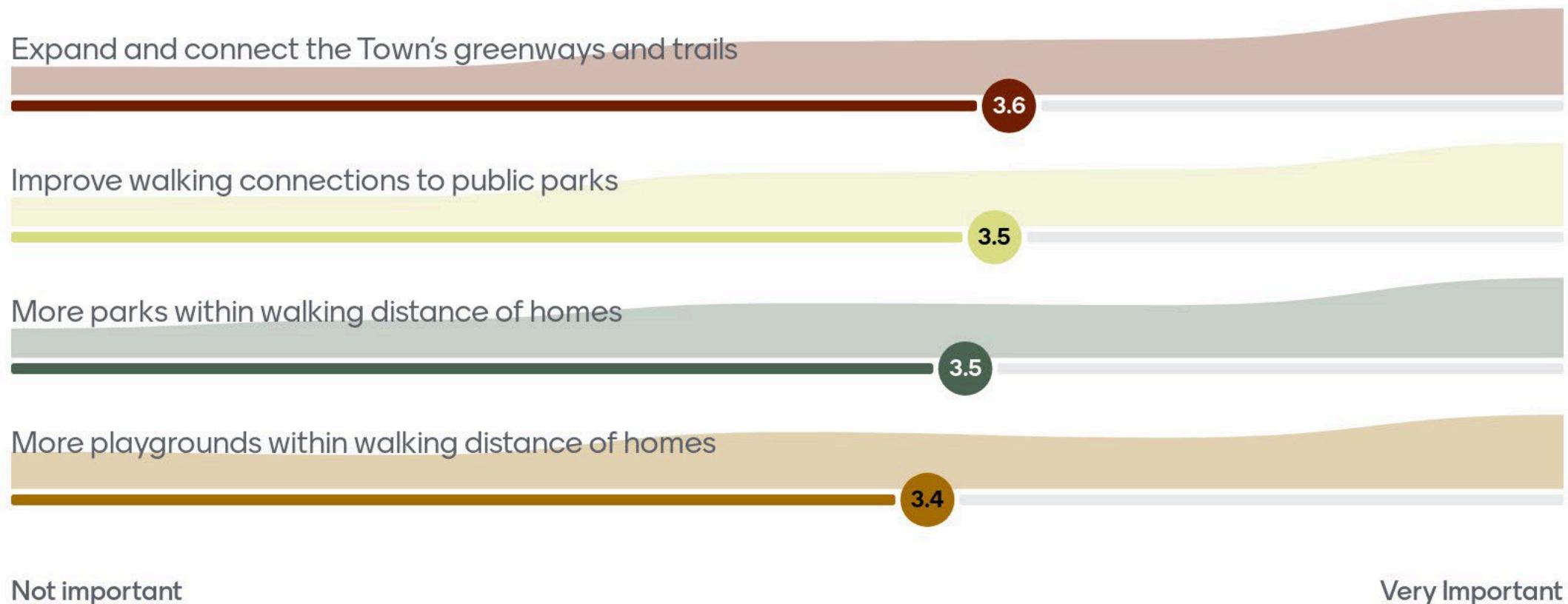
3.0

Not important

Very Important



3. Rate the following recreation and quality of life goals by level of importance:



4. Rate the following downtown and economic development goals by level of importance:

Increase the vibrancy of downtown

3.7

More downtown events and gathering spaces

3.5

More downtown shopping options

3.6

More people living downtown

2.2

Protect historic and cultural resources

3.6

Encourage redevelopment of aging commercial centers

3.7

More employers and jobs in Vinton

3.9

Not important

Very Important

5. Rate the following housing and neighborhood revitalization goals by level of importance:

More housing options



3.1

More starter homes and workforce housing



3.0

Support renovation of older homes



3.8

Improve the look of gateways entering from Roanoke City and Roanoke County



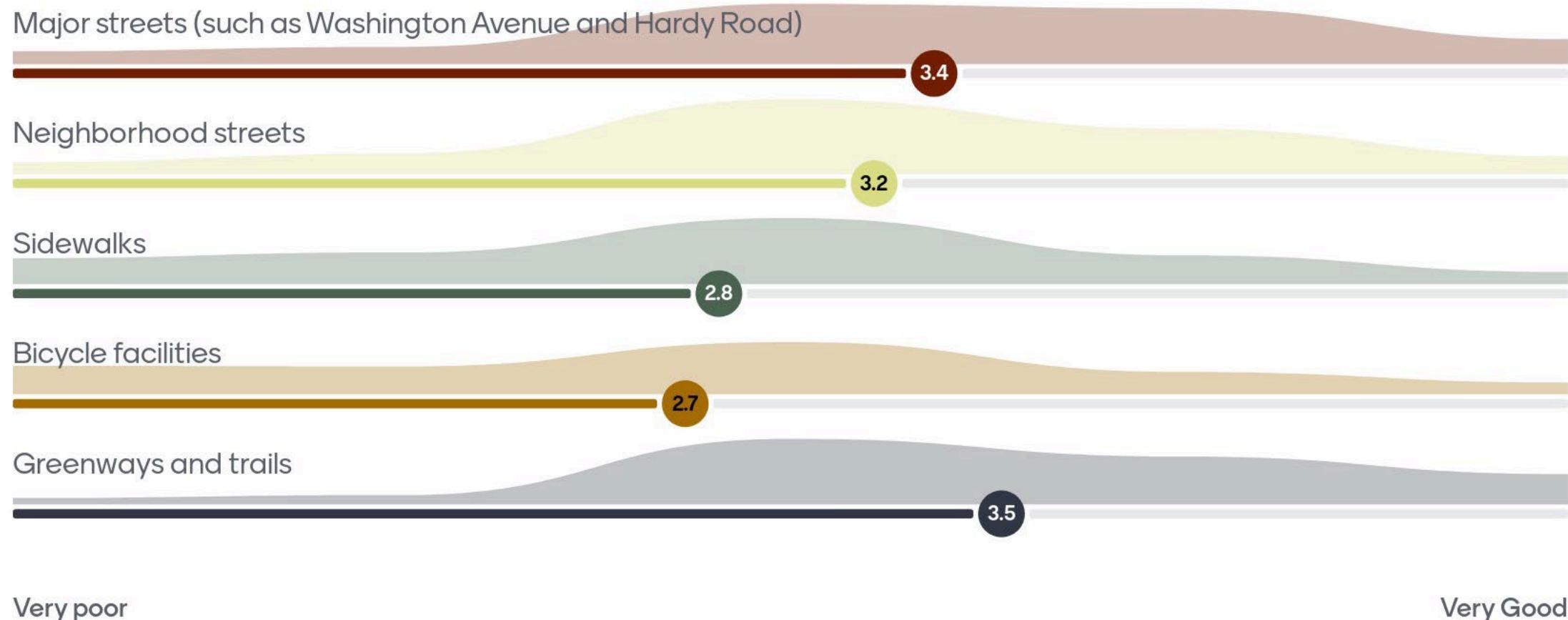
3.3

Not important

Very Important

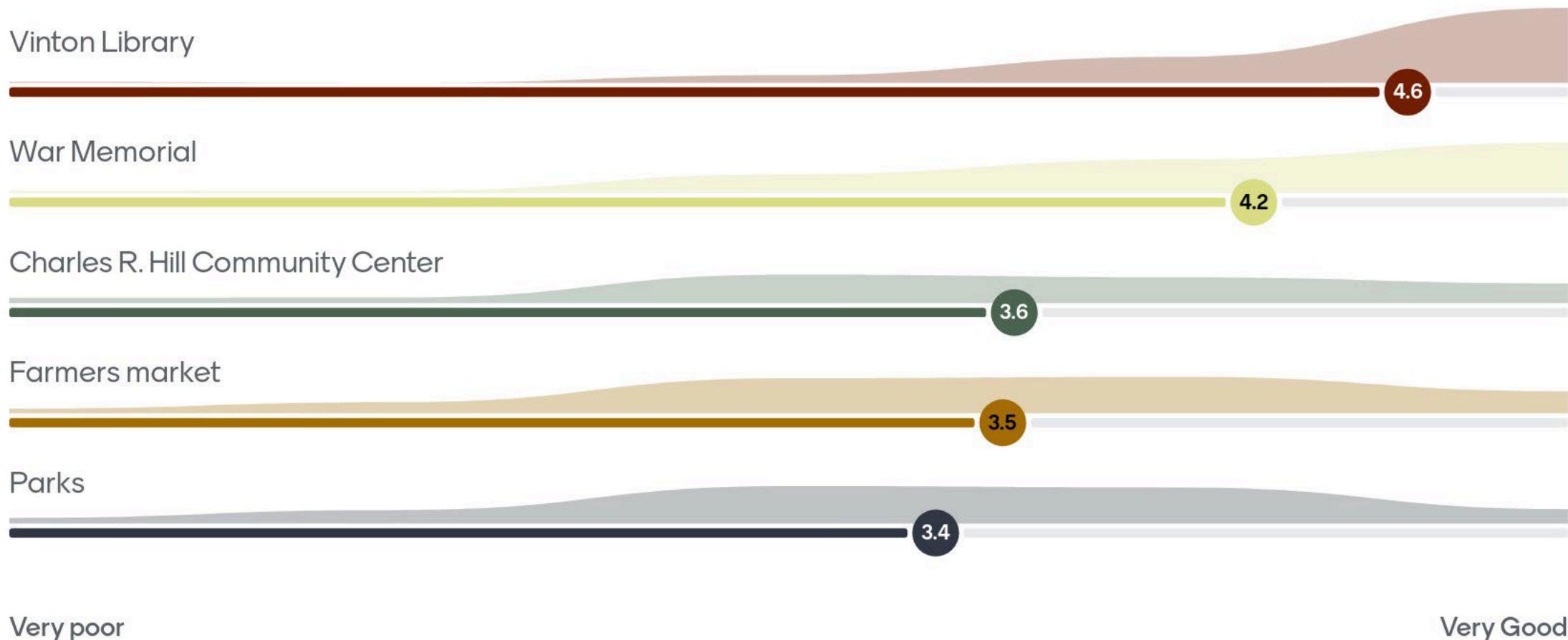


10. How would you rate the following public facilities in Vinton?



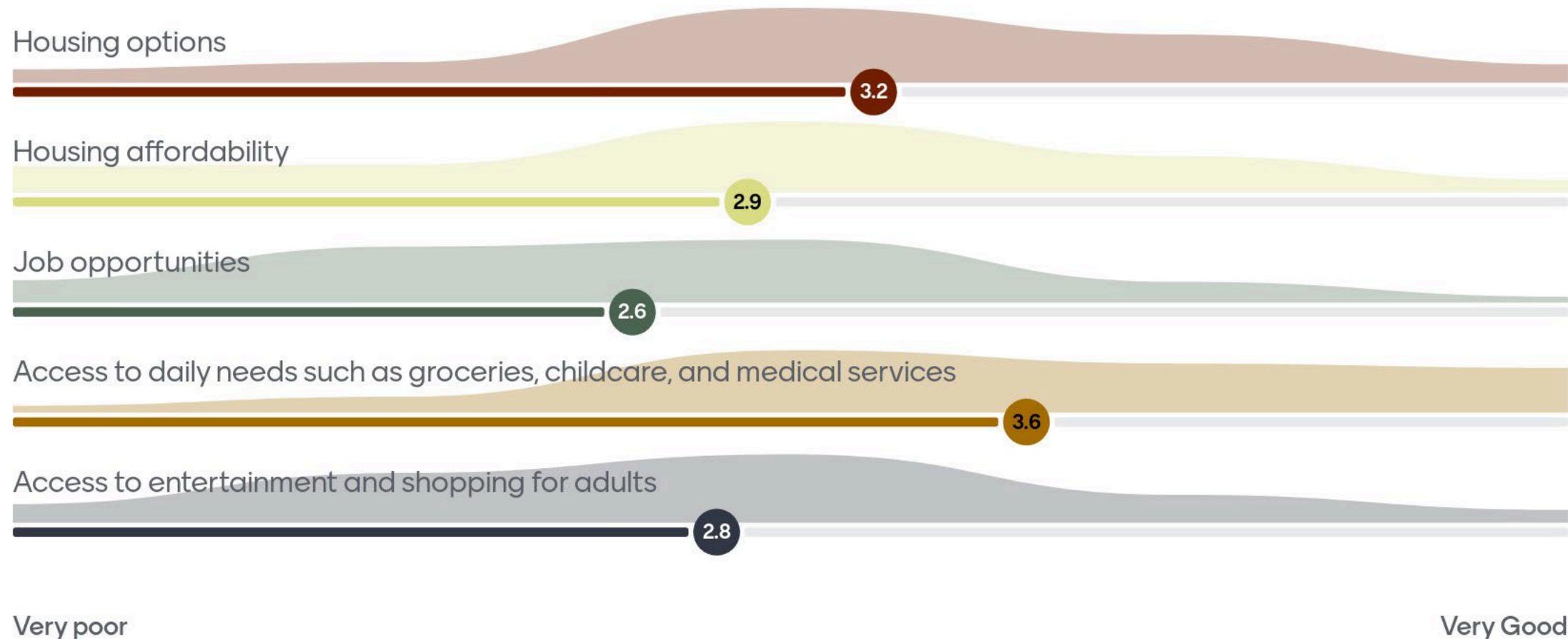


10. How would you rate the following public facilities in Vinton? (continued)

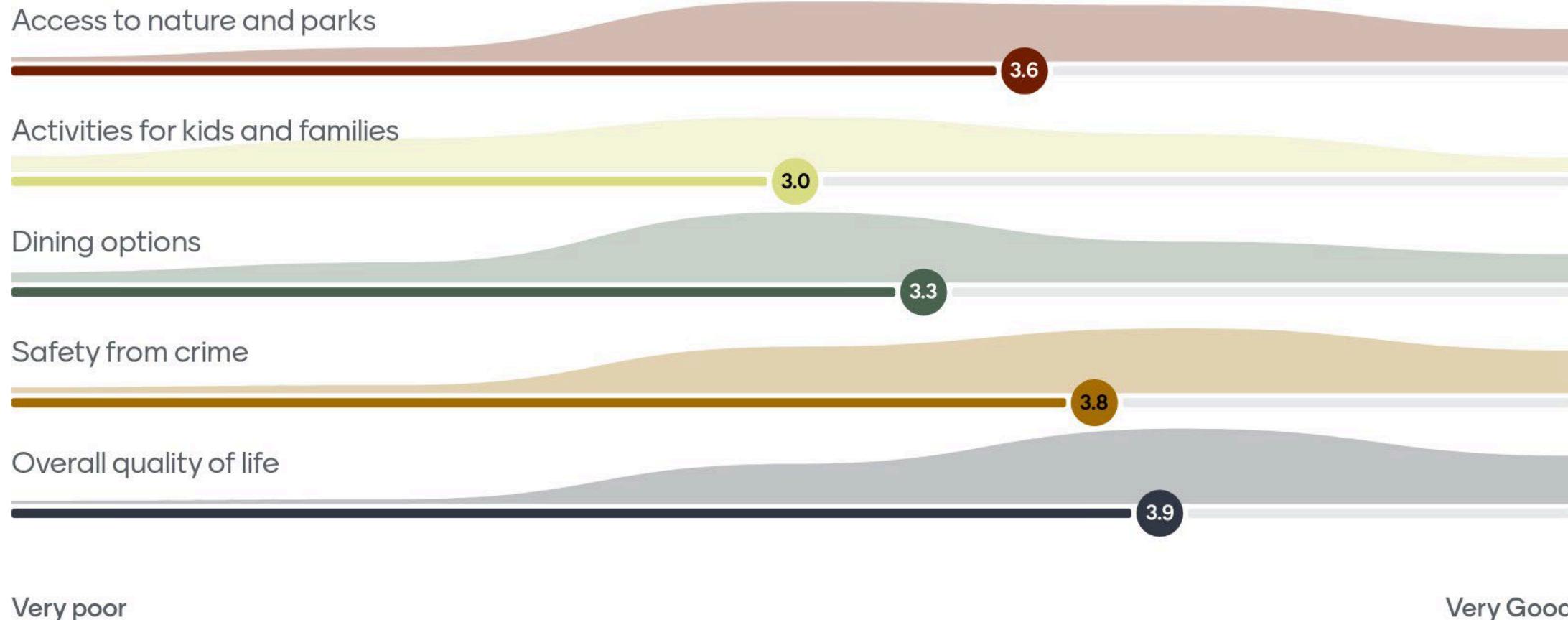




12. How would you rate the following quality of life measures in Vinton?



12. How would you rate the following quality of life measures in Vinton? (continued)





VINTON 2050

Community Needs





Transportation



Environment & Land Use



Recreation & Quality of Life



Downtown & Economic Development



Housing & Neighborhood Revitalization



Community Facilities & Services



Stormwater, Water, & Sewer



Needs – Issues to address over the next 25 years to enhance public health, safety, and well being.



VINTON 2050

First: A Word on Population Forecasting



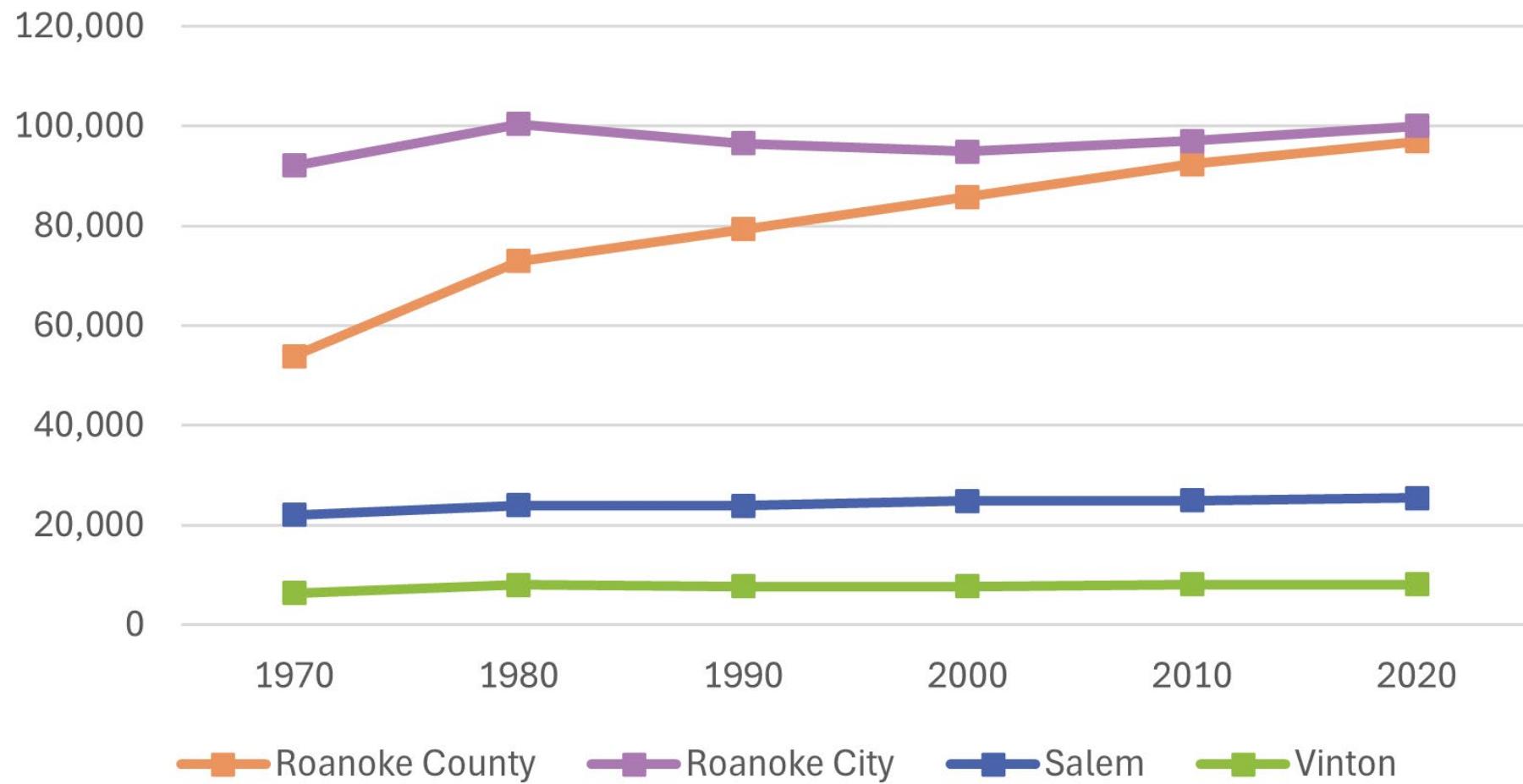


VINTON 2050

Vinton 2020
Population

8,059

LOCAL AND REGIONAL POPULATION TRENDS





VINTON 2050

Forecast Growth

- 2050 population forecast: 9,114 (*Source: Weldon Cooper Center*)
- Our team assessed:
 - Population change
 - Age distribution
 - Parcel-level data
 - Market
- **Finding:** Weldon Cooper forecast is a reasonable growth possibility for planning purposes

Virginia's 65 & older population forecast to increase from 12% of state in 2010 to 19% of state in 2030.

Key Environment & Land Use Needs

Maintain
Small-Town
Feel

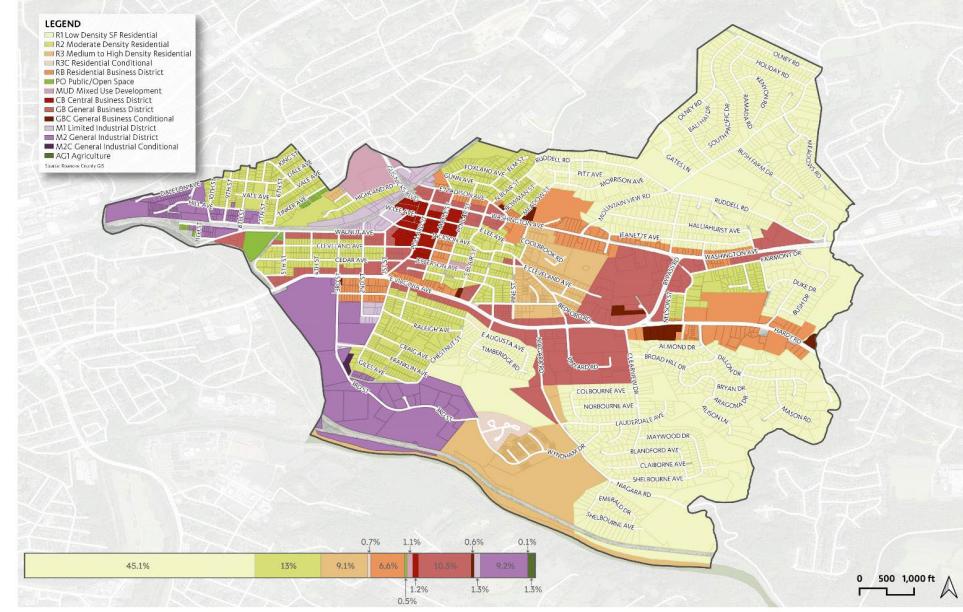
Cleaner Water
in Streams &
River

Redevelop
Aging
Commercial

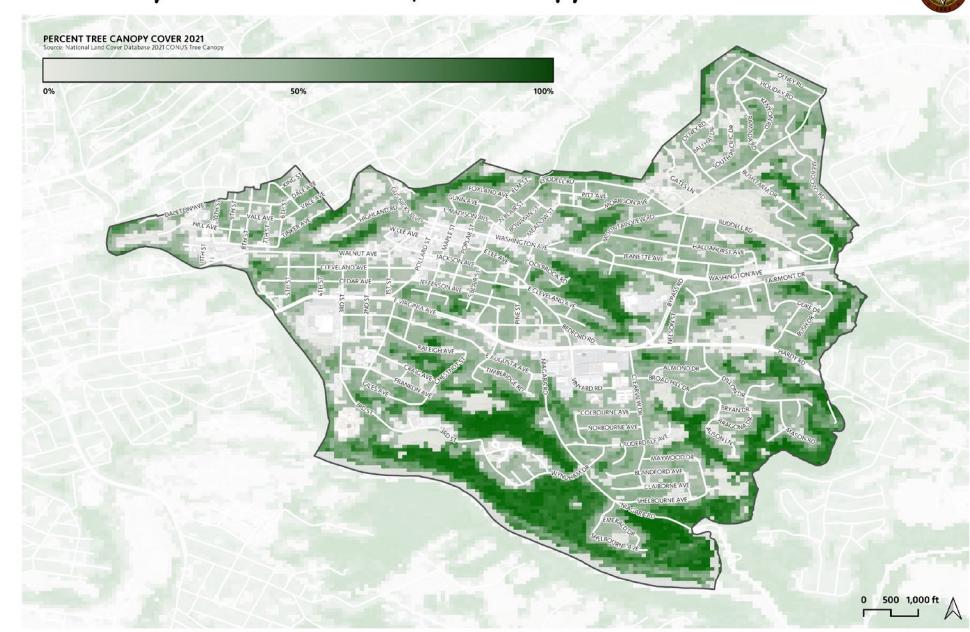
Mixed Use to
Increase
Vitality

More Trees

Community Needs Assessment | Zoning



Community Needs Assessment | Tree Canopy



Key Economic Development/Downtown Needs

**Invest in
Quality of
Life as an
Economic
Asset**

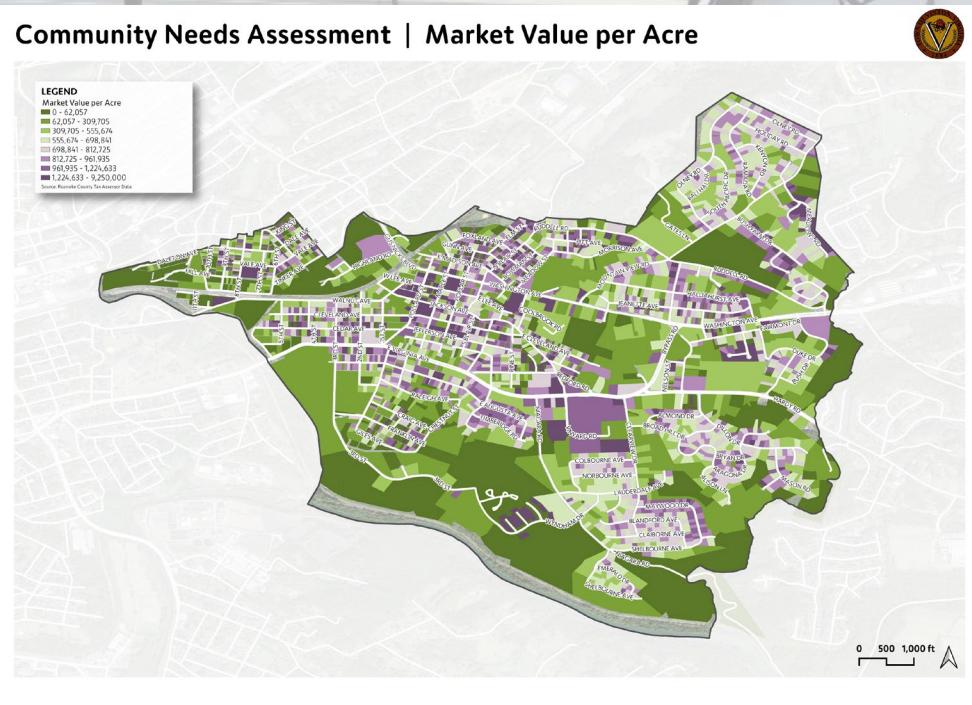
**Infill
Development**

**Housing to
Meet Job
Growth**

**Grow Non-
Service Jobs**

**Grow the Tax
Base**

Community Needs Assessment | Market Value per Acre



+51%
HH
Income
growth
from 2012 to
2022

**Income Growth
Outpacing the
Region**

+21%
Job
growth
from 2001 to
2021

**Job Growth
Outpacing
Housing Growth**

Key Transportation Needs

**Transportation
for an Aging
Population**

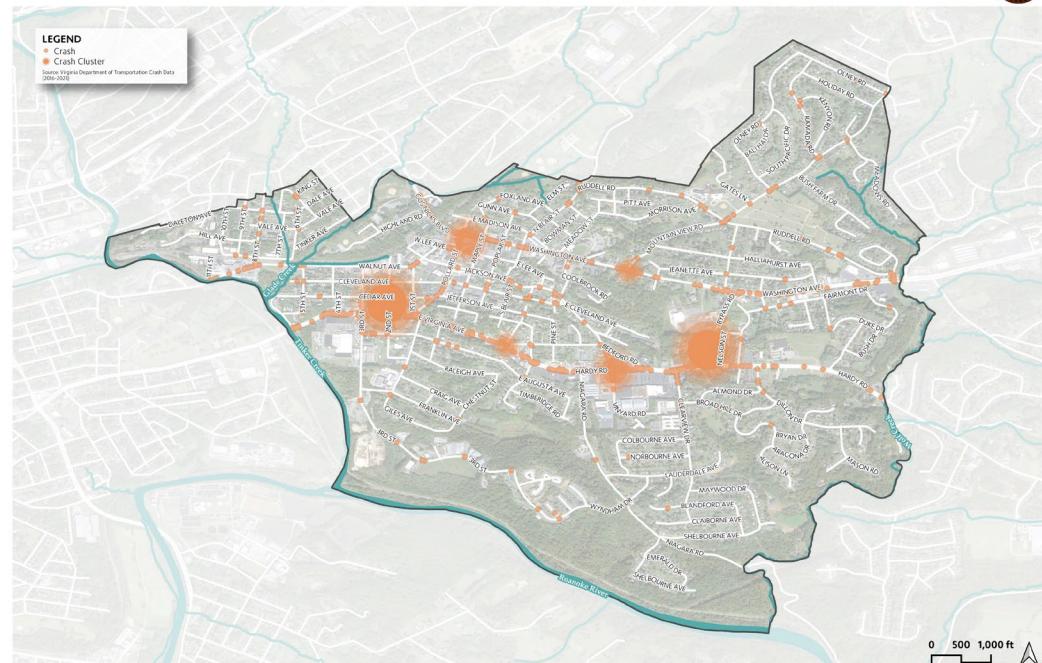
**Safety for All –
Car/ Bike/Ped**

**Close Gaps in
Greenways**

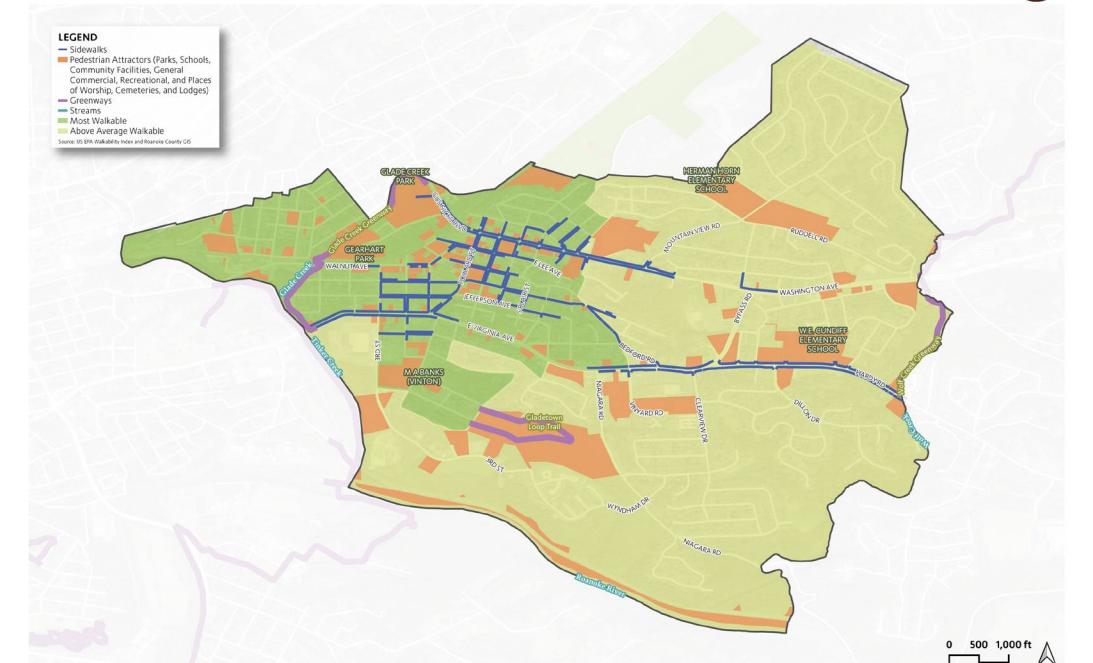
**Improving
Gus Nicks/
Washington
& Hardy/
Bypass**

**Reconnecting
Neighborhoods
for all Modes**

Community Needs Assessment | Crash Map



Community Needs Assessment | Walkability Gap Analysis



Key Recreation Needs

All Age & Accessible Recreation

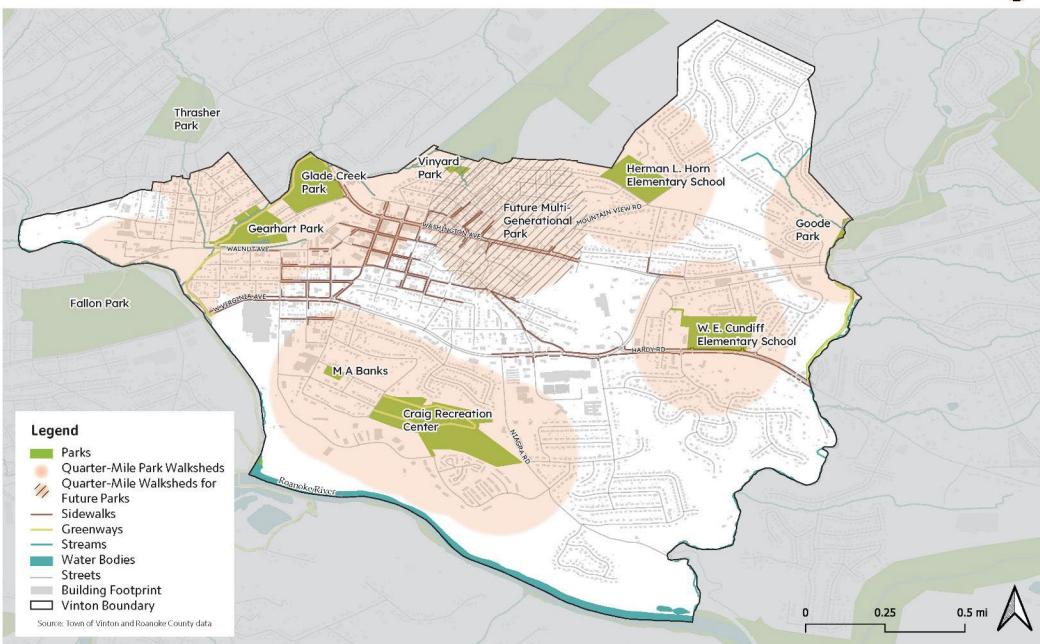
Access to Blue Ridge Parkway & Explore Park

Connect Greenways

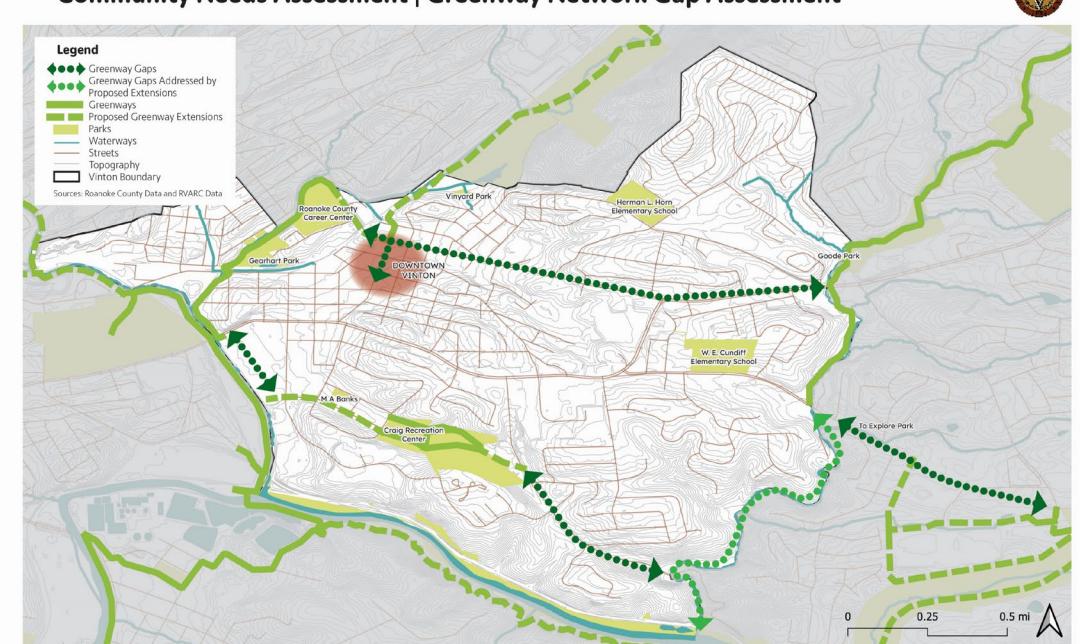
Walking Access to Schools & Parks

10-minute walks to Parks & Playgrounds

Community Needs Assessment | Walking Access to Parks



Community Needs Assessment | Greenway Network Gap Assessment



Key Housing & Revitalization Needs

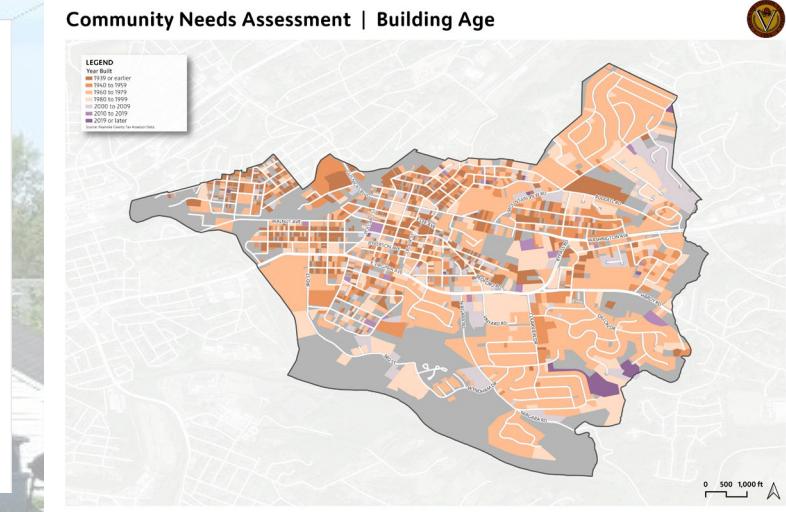
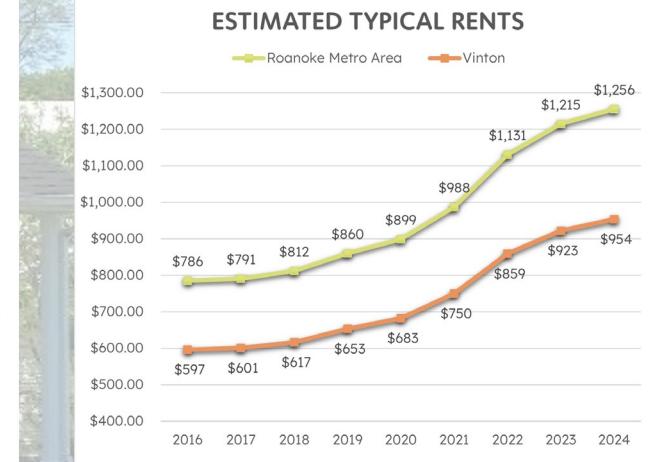
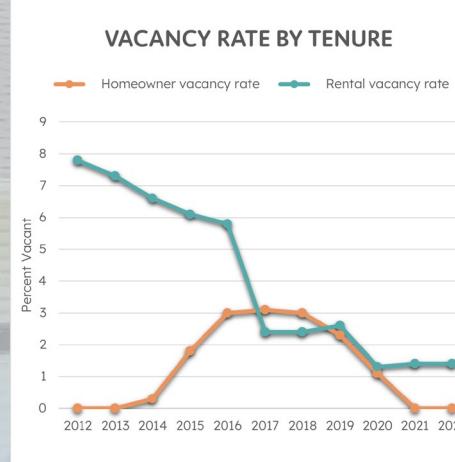
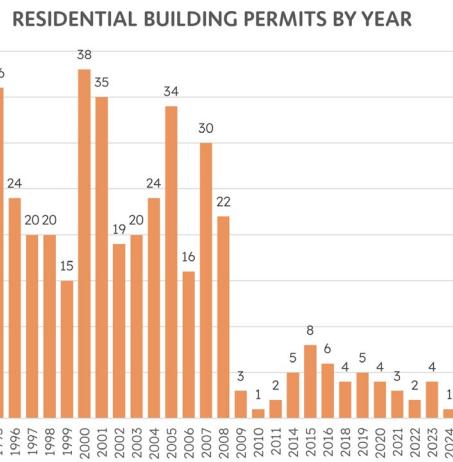
**Assistance
for Housing
Renovation**

**Right-sized
housing for
an aging
population**

**More Starter
Homes**

**Regional
Solutions for
Homelessness**

**More
Housing –
Affordable &
Accessible**



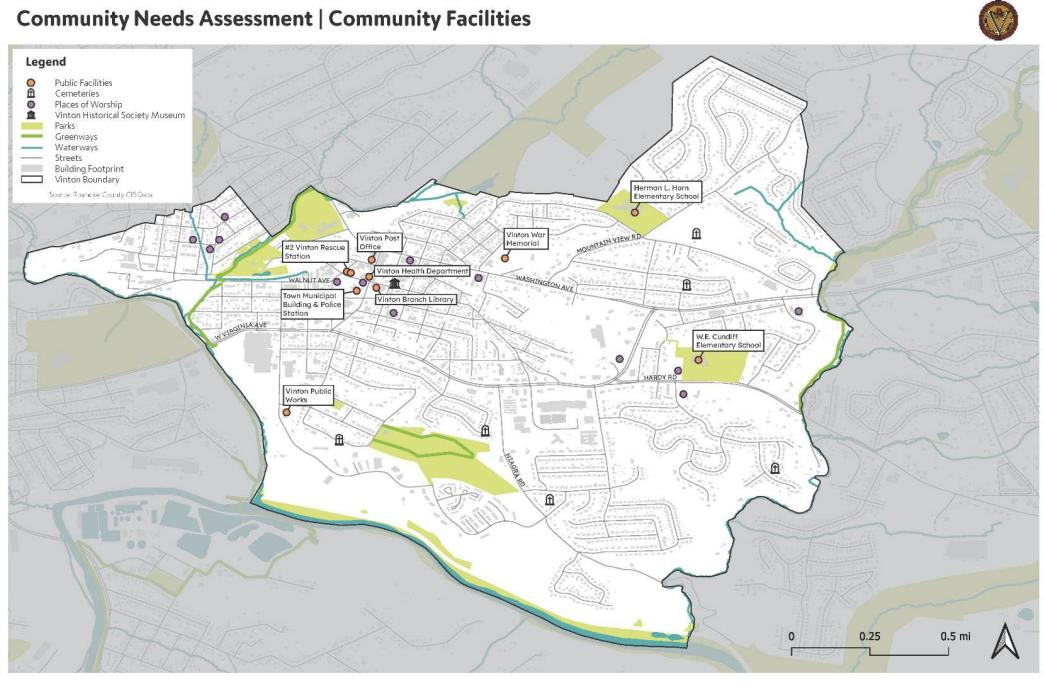
Key Community Facility & Service Needs

Future School Capacity

Connect to Regional Water System

Facility Maintenance & Expansion

Police, Fire & Rescue Needs for Growth



RESPONSIBLE PARTY FOR COMMUNITY FACILITIES & SERVICES

VINTON 2050

Service	Provider
Planning & Zoning	Town of Vinton
Police	Town of Vinton
Public Works: <ul style="list-style-type: none">Refuse & Recycling CollectionStormwater System MaintenanceStreet Maintenance & Snow Removal	Town of Vinton
War Memorial/Charles R. Hill Community Center/Farmers' Market	Town of Vinton
Fire and Emergency Medical Services	Roanoke County
Health Department	Roanoke County
Library	Roanoke County
Parks	Roanoke County
Schools	Roanoke County
Social Services	Roanoke County
Public Transportation	Valley Metro
Water and Sewer	Western Virginia Water Authority

Sources: Town of Vinton Data and Roanoke County Data

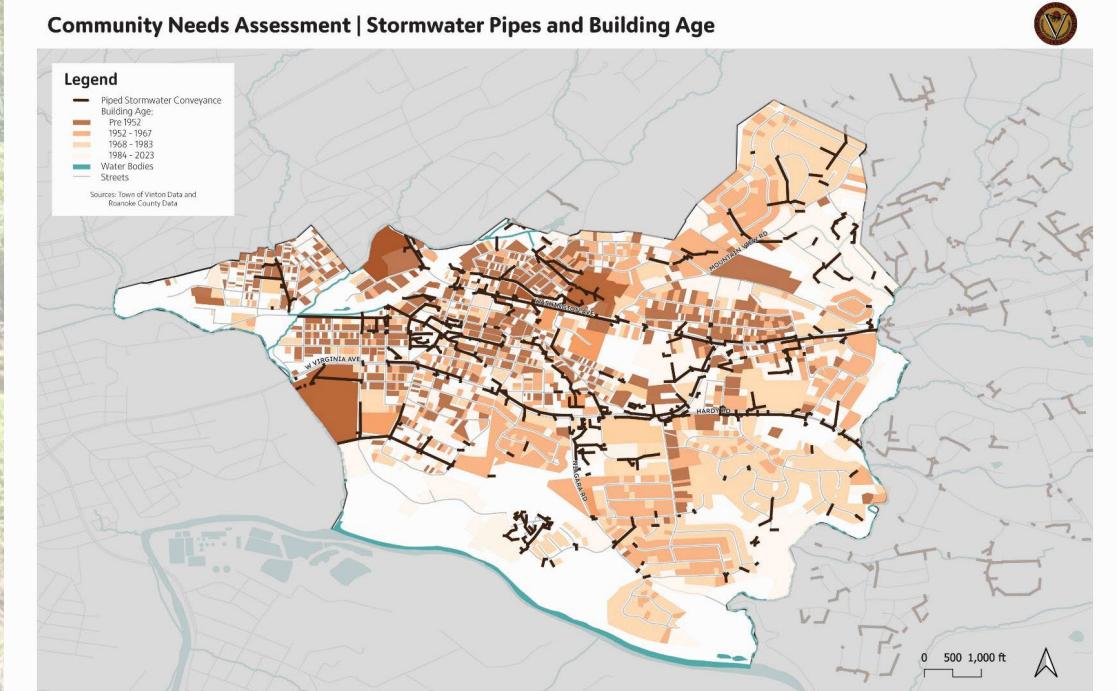
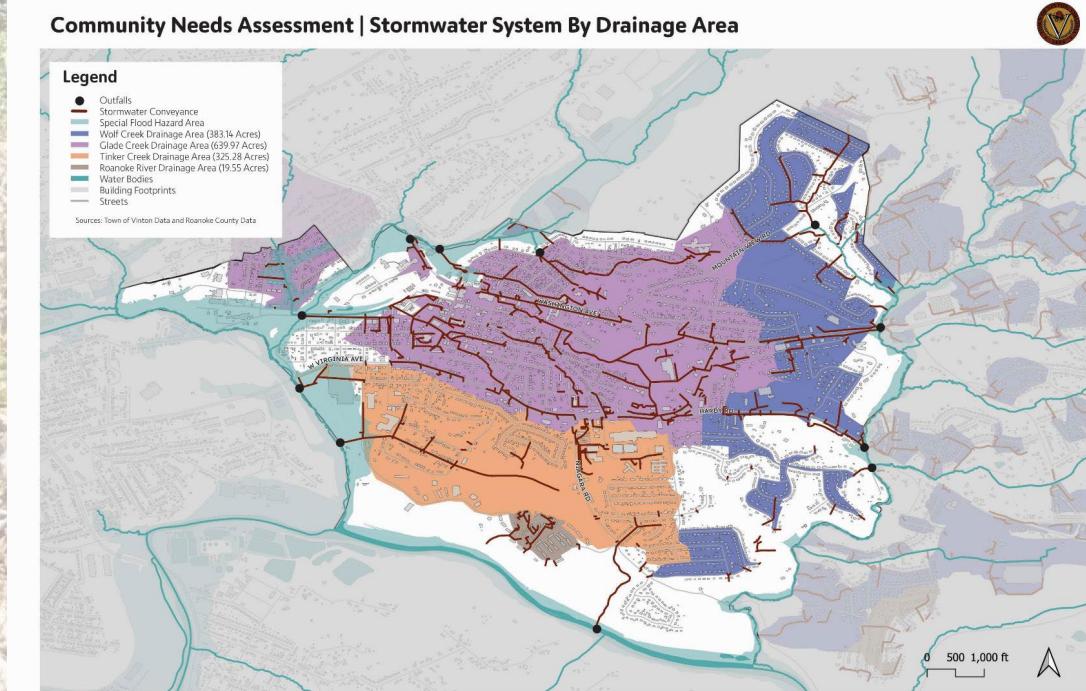
Stormwater, Water & Sewer Needs

**Restoration
of eroded
stream banks**

**Better data
on SWM
System**

**Upgrades to
SWM System**

**Upgrades to
Water/Sewer
for New
Growth**





Emerging Themes

Emerging Vision Themes

Connected & Collaborative with the Region

Sociable and Welcoming Small Town

Thriving and Authentic Downtown

Exceptional Town Services & Infrastructure

Outdoor Recreation Hub

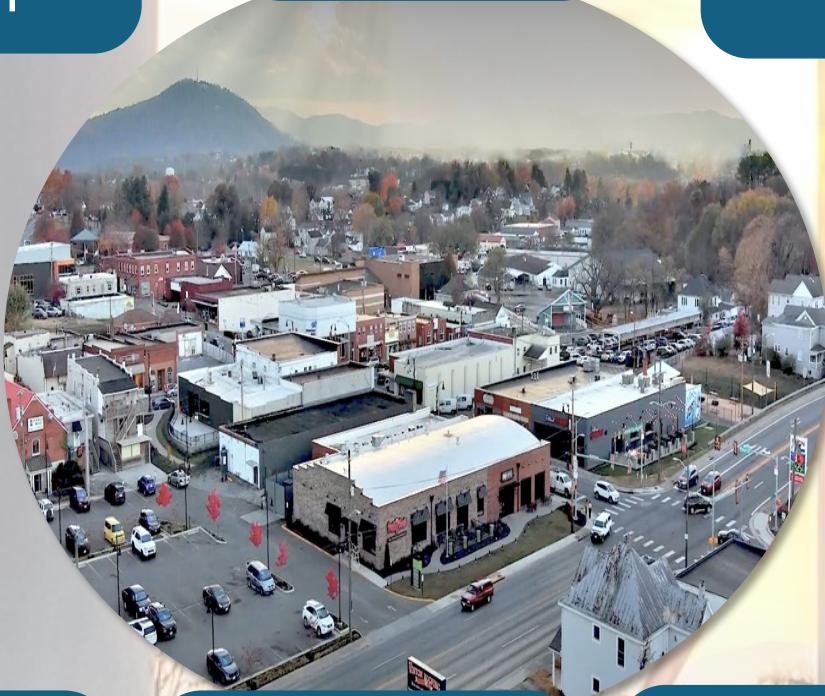
Adaptable

Safe & Connected Streets for All

Parks for All & Near All

Environmental Stewardship Leader

Housing for All Phases of Life





Next Steps



VINTON 2050

Open House

Tonight, we are looking for your feedback at each station:

- 1. Community Needs** – Is anything missing?
- 2. Vision Principles** – What ideas do you have for implementing them?
- 3. Land Use & Transportation Vision** – Does it make sense to you? How would you adjust it? What other connections need to be improved?
- 4. Big Ideas** – What 1 big idea would you most like to see happen in Vinton?

This is your plan. We need your ideas and feedback!

Path Ahead

