

Economic Development

Buy Vinton Program

- What is it?
 - An awareness program to get us to think differently about how we buy and where we buy.
- Why Do it?
 - Ka-Ching – It supports our businesses, our neighbors and our economy.
- What does “local” mean?
 - Buying local means shopping at stores that are located in our community, whether it is a national chain store or a locally-owned shop.



Buy Close By: Buy Vinton



Shop Our Local Businesses

Buy Vinton is a collaboration to encourage shoppers to keep their business local and support our local economy.

[www.vintonva.gov/
buyvinton](http://www.vintonva.gov/buyvinton)

EAT
SHOP
LIVE
VINTON

Top Ten Reasons Shop Local First

1. Keep Our Community Unique
2. Get Better Service
3. Reduce Environmental Impact
4. Invest in the Community
5. Keep Jobs in Our Community
6. Encourage Local Prosperity
7. Put Your Taxes to Good Use
8. Support Entrepreneurship
9. Buy Local – Support Yourself
10. Competition and diversity leads to more choices