

# Vinton



# Small Business Vitality

The Town of Vinton Economic Development Office is proud of the companies that make up its business community. On a quarterly basis, the Town, likes recognizes two to three businesses through this newsletter. This publicly acknowledges businesses that have contributed in a unique way to the economic well-being of the Town of Vinton. Vinton businesses were recently recognized by the public as top performers and places. The award winning businesses were: **inprint|a creative co.**, an advertising agency; and **The Vinton War Memorial**, an elegant event venue.



On March 7, 2011 inpring|a creative co. won five ADDY awards at the Western Virginia awards gala. Inprint received the following awards:

**Silver Awards**- Roanoke Valley Convention & Visitors Bureau print ad "Paddling"; Upper James River Water Trail Brochure and Upper James River Water Trail print ad campaign; U.S. Foodservice – Knoxville Division 2011 Marketing Plan

**Gold Award** –Roanoke Valley Convention & Visitors Bureau print ad campaign

The 2011 Western Virginia ADDY Awards competition was held March 5 at Center in the Square in Roanoke. This advertising competition is the first step in a 3-tier national competition sponsored by The American Advertising Federation (AAF). All recipients of a Gold ADDY are automatically advanced into the regional level.



*The Vinton War Memorial was recognized by valley voters in The Roanoker's Best of Contest. It won the magazine's GOLD award for Best Wedding/Commitment Ceremony Venue. You can see more about the Vinton War Memorial on the web at <http://www.vintonwarmemorial.com>*